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2025



KRISTIAN

GRAPHIC & MOTION DESIGNER

EDUCATION



PAARL BOYS' HIGH SCHOOL

2003-2007 | Matriculation Certificate



THE ANIMATION SCHOOL

2008-2010 | Diploma in Visual Effects and Animation



AUTODESK

2008-2010 | Autodesk Certificate of Completion in Special Effects

Autodesk Certificate of Completion in Production

SKILLS

Adobe Illustrator



Adobe Photoshop



Adobe InDesign



Adobe After Effects



Adobe Premiere Pro



KNOWLEDGE

Grid & Layout

Animation Principles

Typography

Campaign Design

Color Theory

Image Editing

Print & Digital

Video Editing

EXPERIENCE

JUL 2023

PRES 2025

MOTION DESIGNER | LEARNING SANDBOX

At Learning Sandbox I design and produce animated educational content for STEM-focused platforms and clients including LabXchange, Jackson Labs, RDEISE (Antiracism Grant), DSE, and Alain Viel. I create a range of multimedia assets such as long-form narrative-driven videos, short-form animations for social media, interactive infographics, scrollables, and assets for interactive simulations. I collaborate with educators, scientists, and creative teams to translate complex scientific concepts into engaging, accessible visuals for diverse audiences.

MAR 2021

JUL 2021

SENIOR GRAPHIC DESIGNER | EIGHT 4 MONTH CONTRACT

During my 4 month contract at Eight I performed the tasks of the lead designer during her absence. I created weekly 80 page retail booklets, clothing advertisements, and developed several brand identities ranging from an airline to a sneaker cleaning service.

SEP 2020

PRES 2025

FREELANCE DESIGNER | CAPE TOWN

Since September 2020 I've resumed work as a freelance graphic- and motion designer, focusing mostly on the creation of brand identities, and promotional material to strengthen those brands. This includes the creation of print, digital, video and motion graphics material.

AUG 2018

SEP 2020

GRAPHIC DESIGNER & MOTION DESIGNER | LUMICO

During my time at Lumico I designed print advertisements, indoor and outdoor signage, promotional artwork for online campaigns on most social media platforms, designed websites and created motion graphics advertisements for several large companies in South Africa. These companies include BKB, RCL Foods (Epol & Molatek), Stellar Organic Winery and John Deere Africa.

SEP 2017

AUG 2018

GRAPHIC DESIGNER | SELL SAVVY

During my time at Sell Savvy I developed the brand identity which included the design of the company logo, website, email signatures, company documents and property brochures, as well as creating promotional material for- and managing online and mobile campaigns.

MAY 2016

AUG 2017

GRAPHIC DESIGNER | EIGHT

During my time at Eight I created promotional material for the supermarket chains Save and President Hyper. This promotional material included print advertisements, in-store banners, indoor and outdoor signage, printed and interactive menus, and online promotions.

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