



CHABO
S H U T T L E S



CHABO SHUTTLES VISUAL GUIDE



CHABO
SHUTTLES



WWW.CHABOSHUTTLES.CO.ZA



LOGO

LOGO VERSION 1



LOGO VERSION 2



YEAR

2021

SCOPE

Logo, Business Card, Email Signature, Letterhead



CHARL ROSSOUW
job title here

email.co.za | 000 000 0000 | www.chaboshuttles.co.za

CHARL ROSSOUW
job title here

hoshuttles.co.za



CHABO
SHUTTLES



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SHUTTLES



charl@email.co.za | 000 000 0000

charl@email.co.za | 000 000 0000

CHABO



BUSINESS CARD



YEAR

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EMAIL SIGNATURE



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Chief Rossouw
 Job Title Here
 16 Optershorst Street, Postbox 2653, Paarl 7620
 W: char@shuttles.co.za, www.chaboshuttles.co.za
 P: +00 00 000 0000

16 Optershorst Street
 Postbox 2653, Paarl 7620
 +00 00 000 0000
 char@shuttles.co.za
 www.chaboshuttles.co.za

Date: 1 January, 2021

This is a sample letter that has been placed to demonstrate typing remat (Your Company), letterhead design. When positioned properly, it will serve to work in harmony with all other elements letterhead. This letterhead design is meant to project an image of professionalism reliability. By using simple aligned look and helps reinforce the (Your Company) brand. letterhead design is meant to project an image of design. When positioned properly, it will serve to work in harmony all the other elements letterhead. This letterhead design is based on the (form of your logo) form (Your Company) logo. Each stationery we have created a very spacious feeling. The simplicity suggests strength the spaciousness contribute part of the (form of your logo).

Chief Rossouw
Job Title Here



LETTERHEAD



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COLOURS

BURNT ORANGE

PRIMARY COLOUR

Hex Code: #F05125

R: 240

G: 81

B: 37



DEEP BLUE

SECONDARY COLOUR

Hex Code: #19242C

R: 25

G: 36

B: 44



SMOKED WHITE

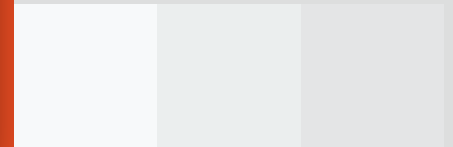
SECONDARY COLOUR

Hex Code: #DDDDDD

R: 221

G: 221

B: 221



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COLOUR SETS



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FONT

PRIMARY FONT

NEWAKE

a b c d e f g h i j k l m n o p r s t u v w x y z
A B C D E F G H I J K L M N O P R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

SECONDARY FONT

OPEN SANS

a b c d e f g h i j k l m n o p r s t u v w x y z
A B C D E F G H I J K L M N O P R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

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THANK YOU

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